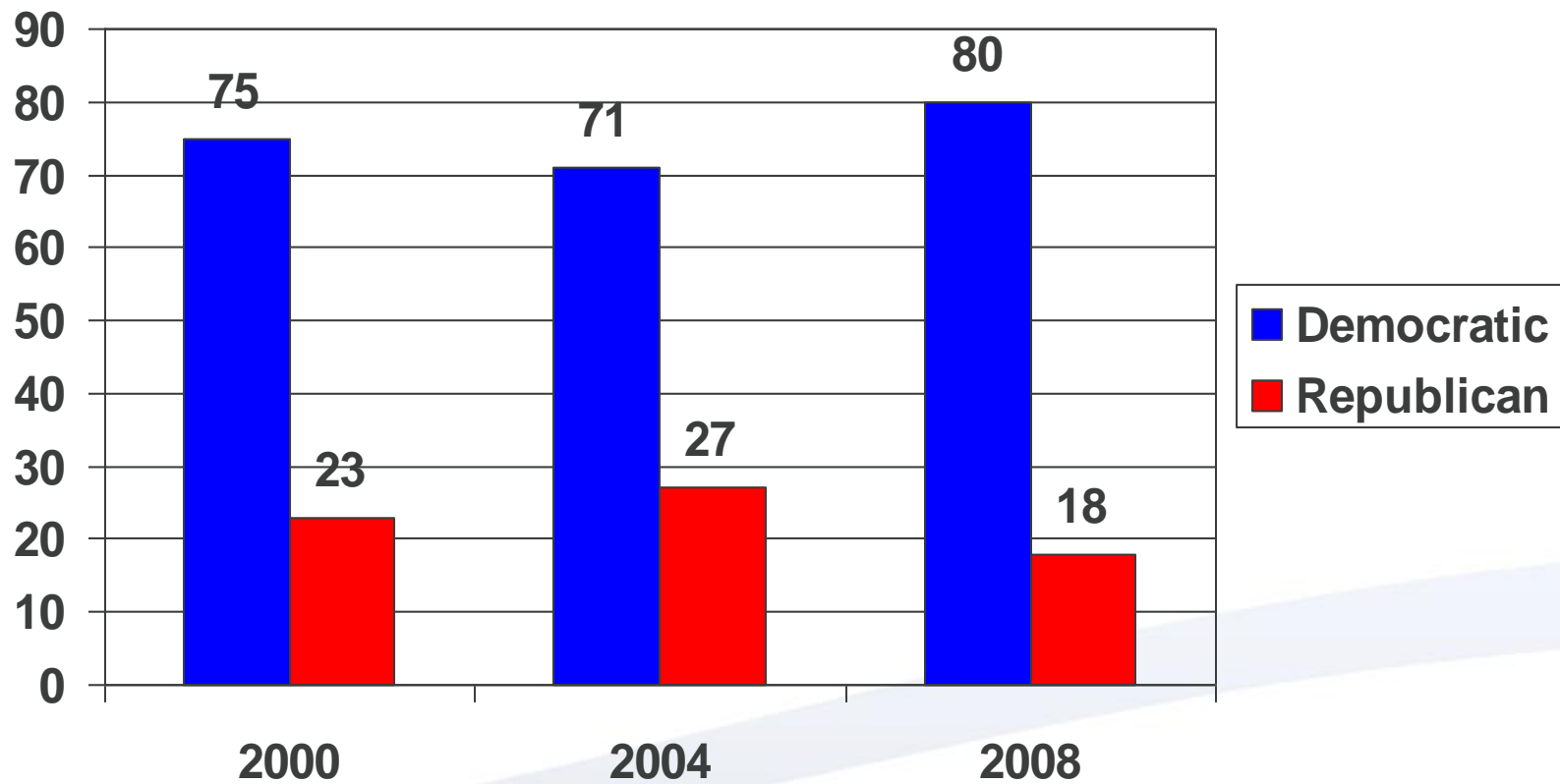


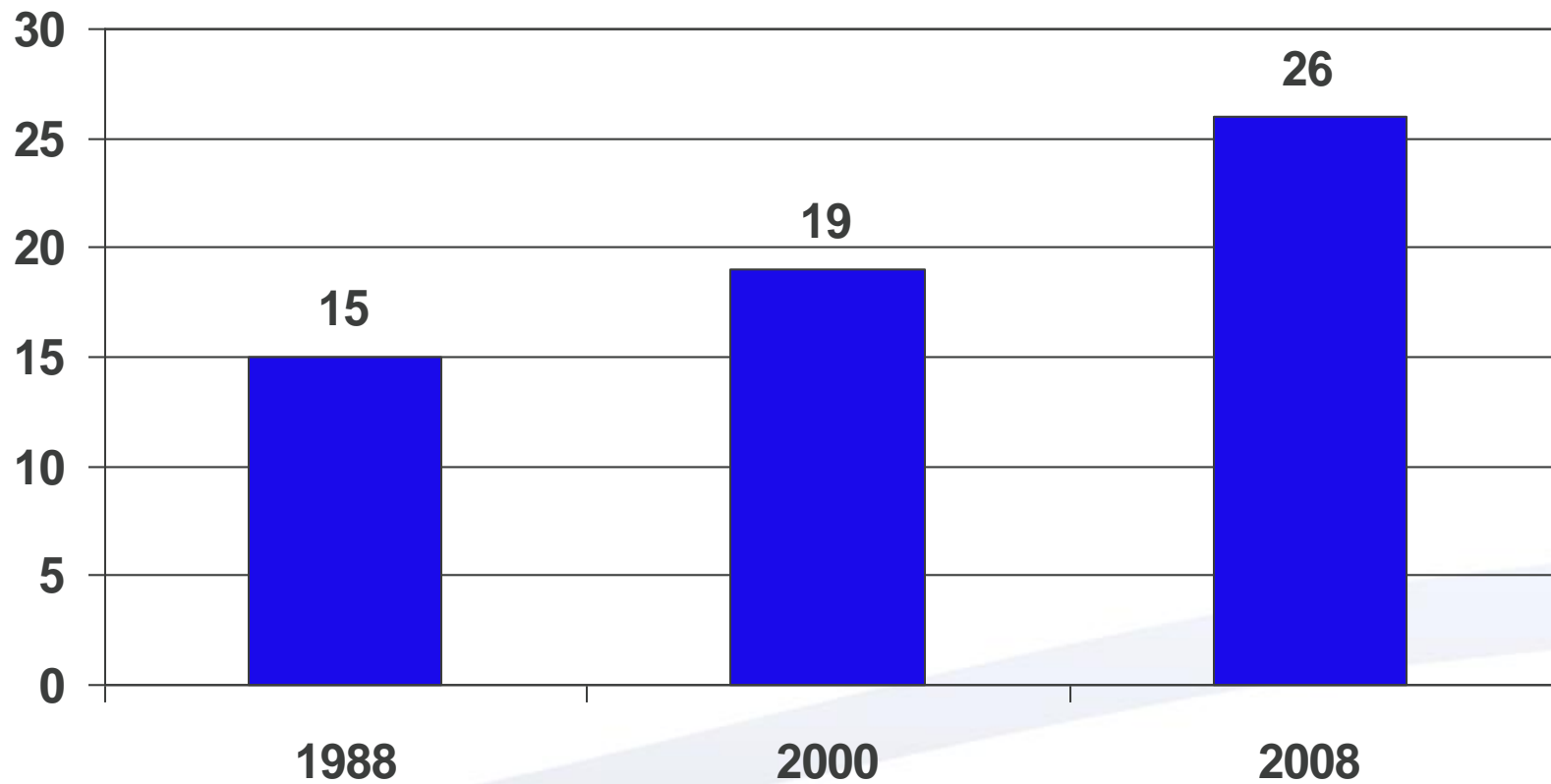
**Do Demographic Trends Favor the  
Democrats?:  
2012 and Beyond**

Ruy Teixeira  
April, 2012

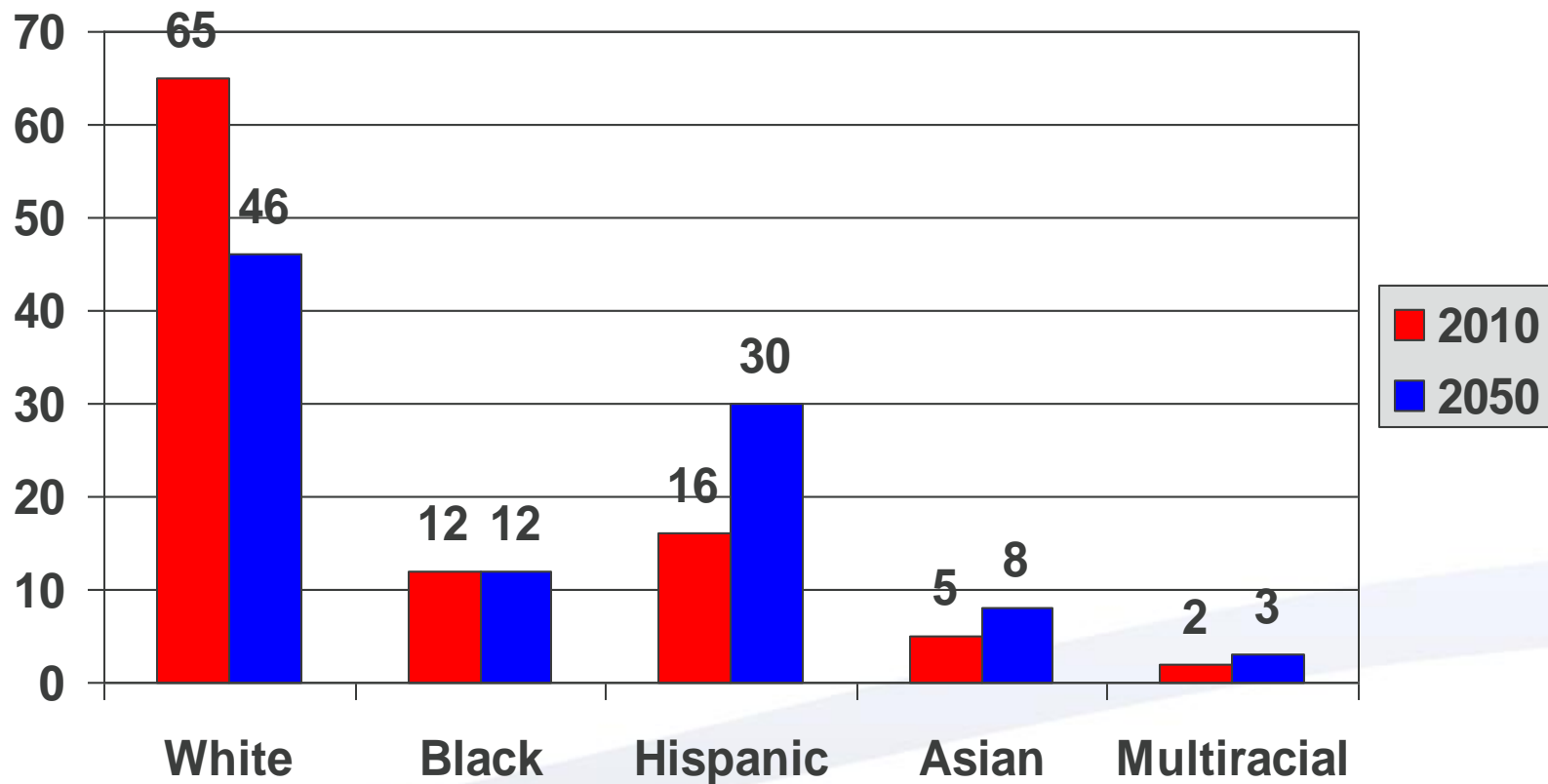
## Minority Presidential Vote, 2000-2008



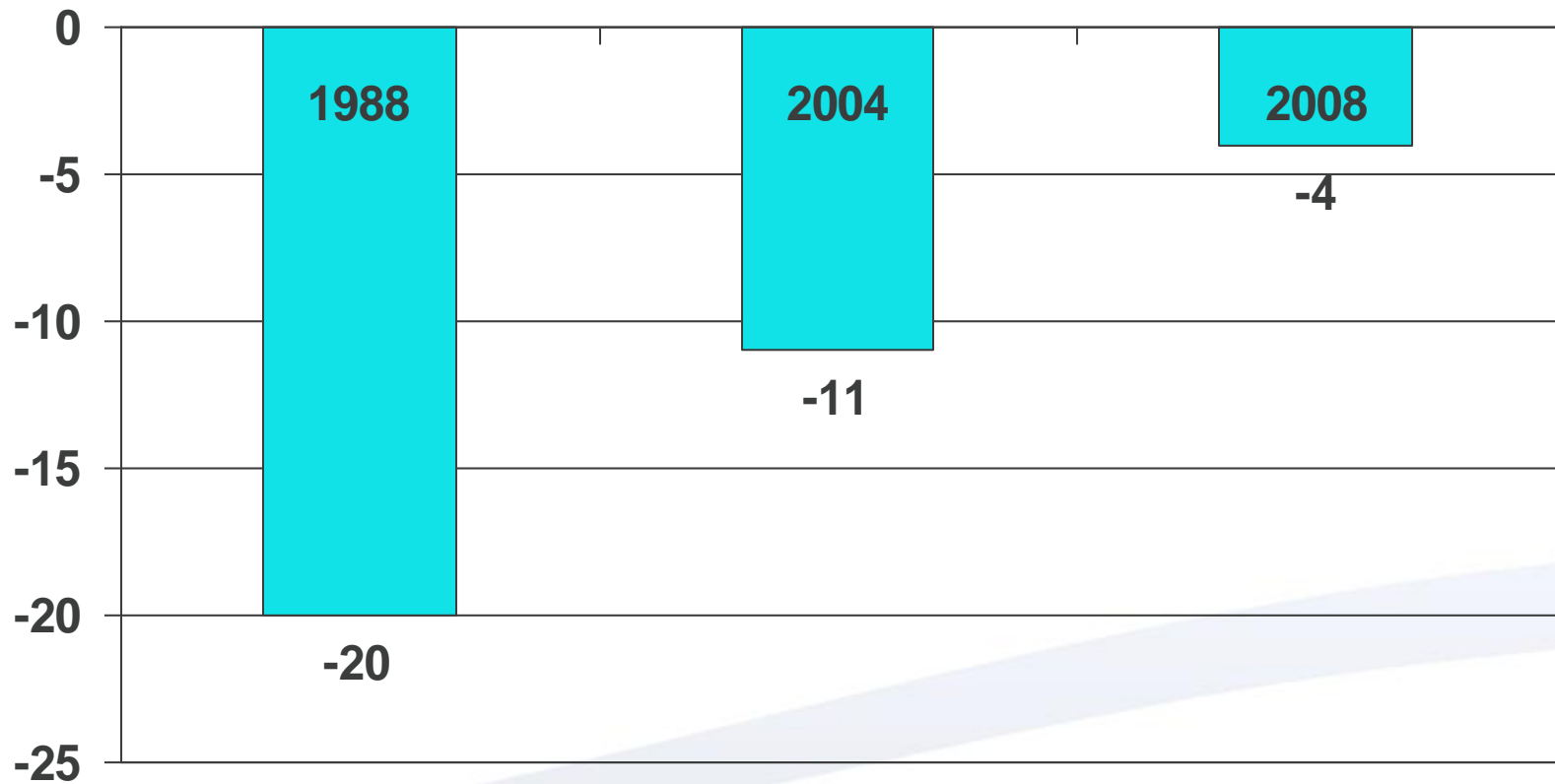
## Share of Minority Vote, 1988-2008



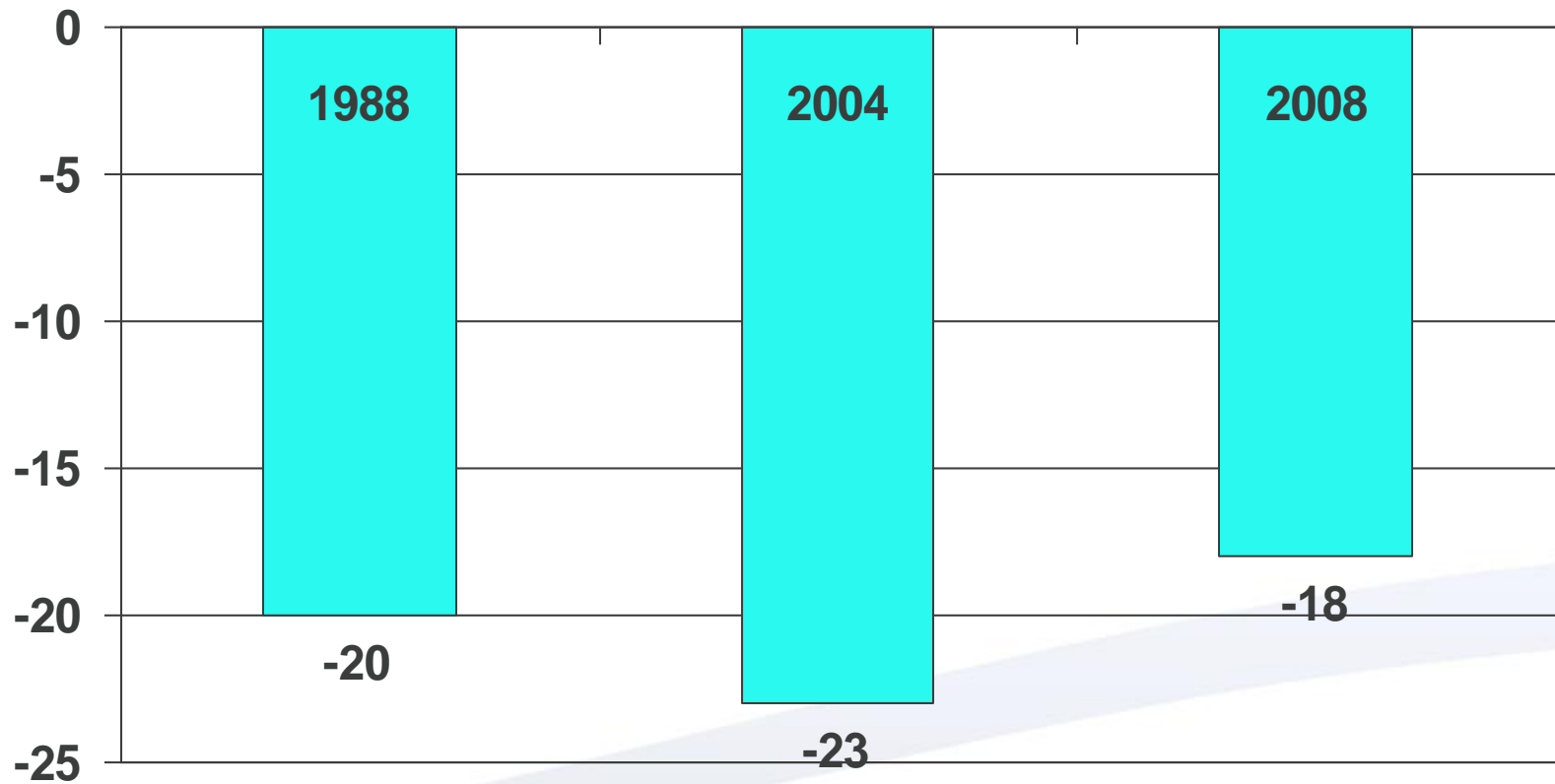
## Population Projections by Race, 2010-2050



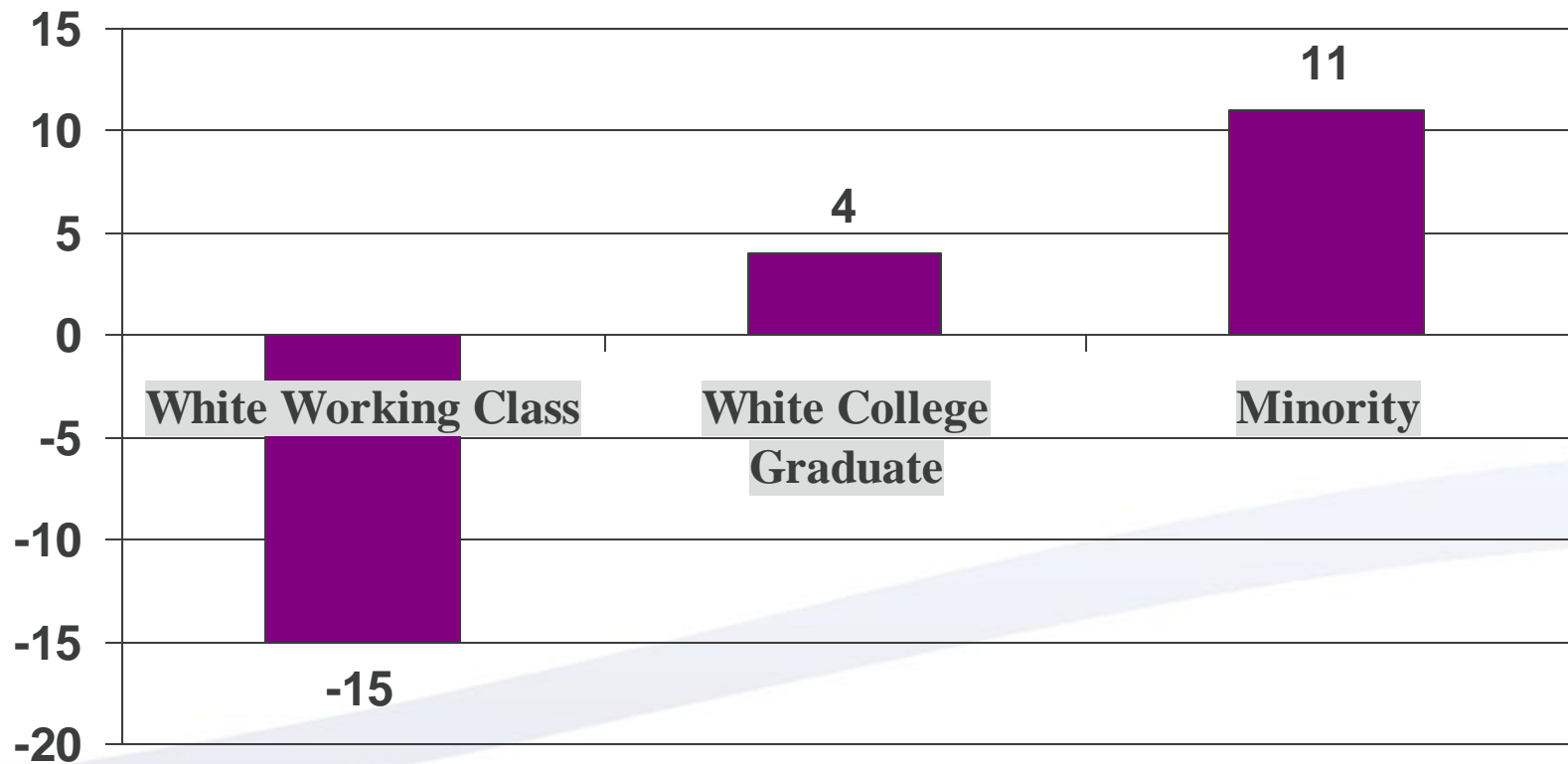
## Democratic Deficits, White College Graduate Voters, 1988-2008



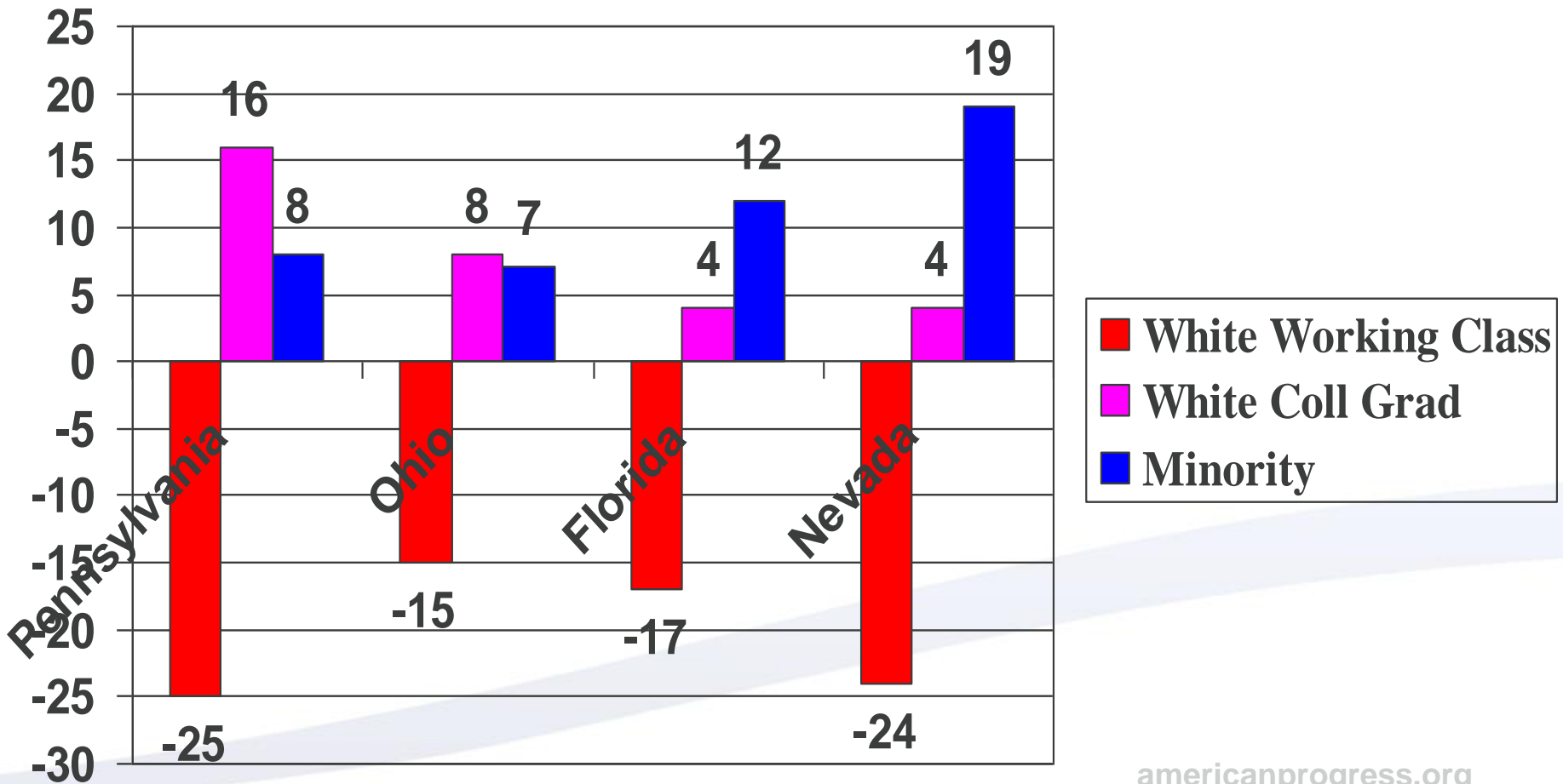
## Democratic Deficits, White Working Class Voters, 1988-2008



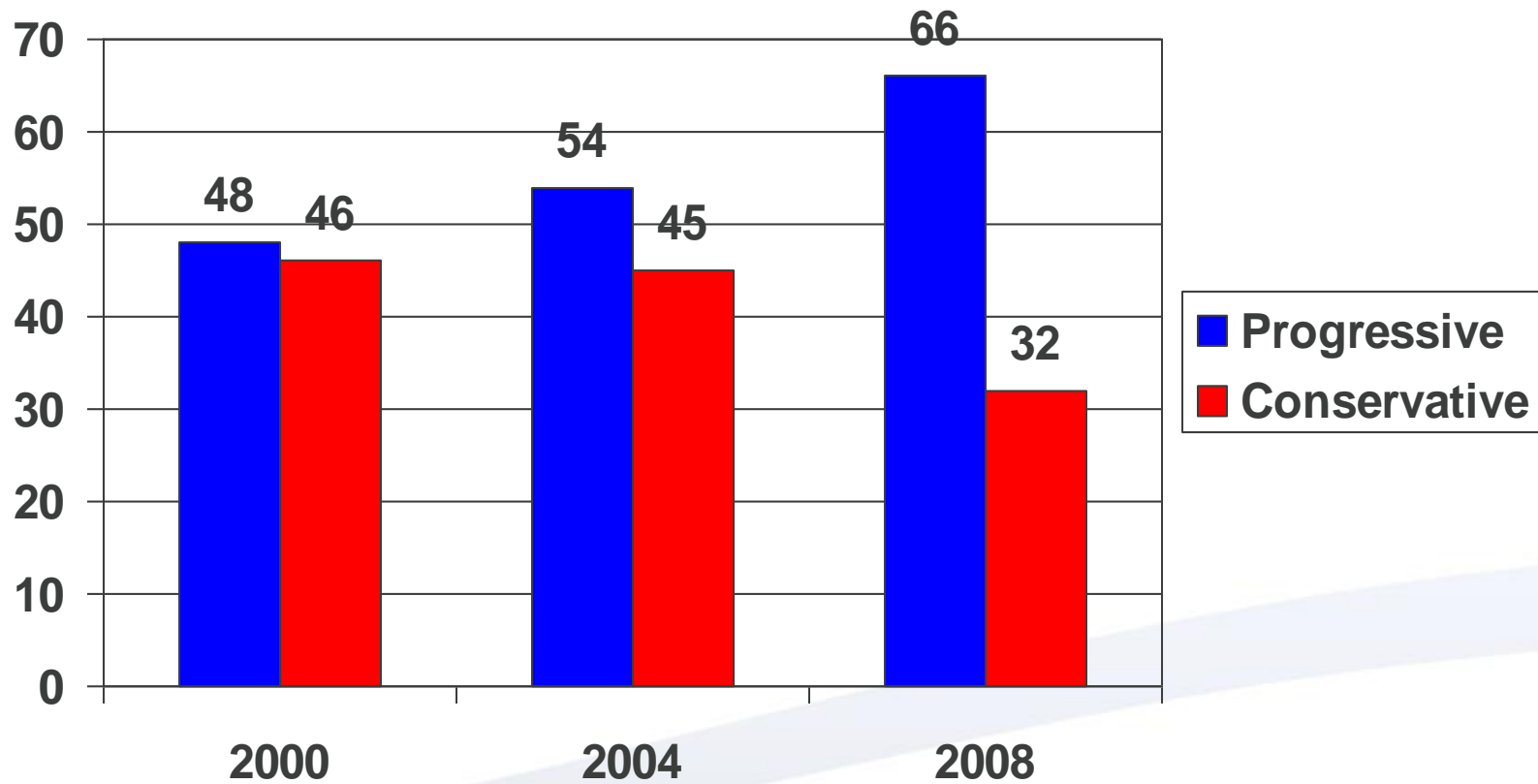
# Change in Shares of White Working Class, White College Graduate and Minority Voters, 1988-2008



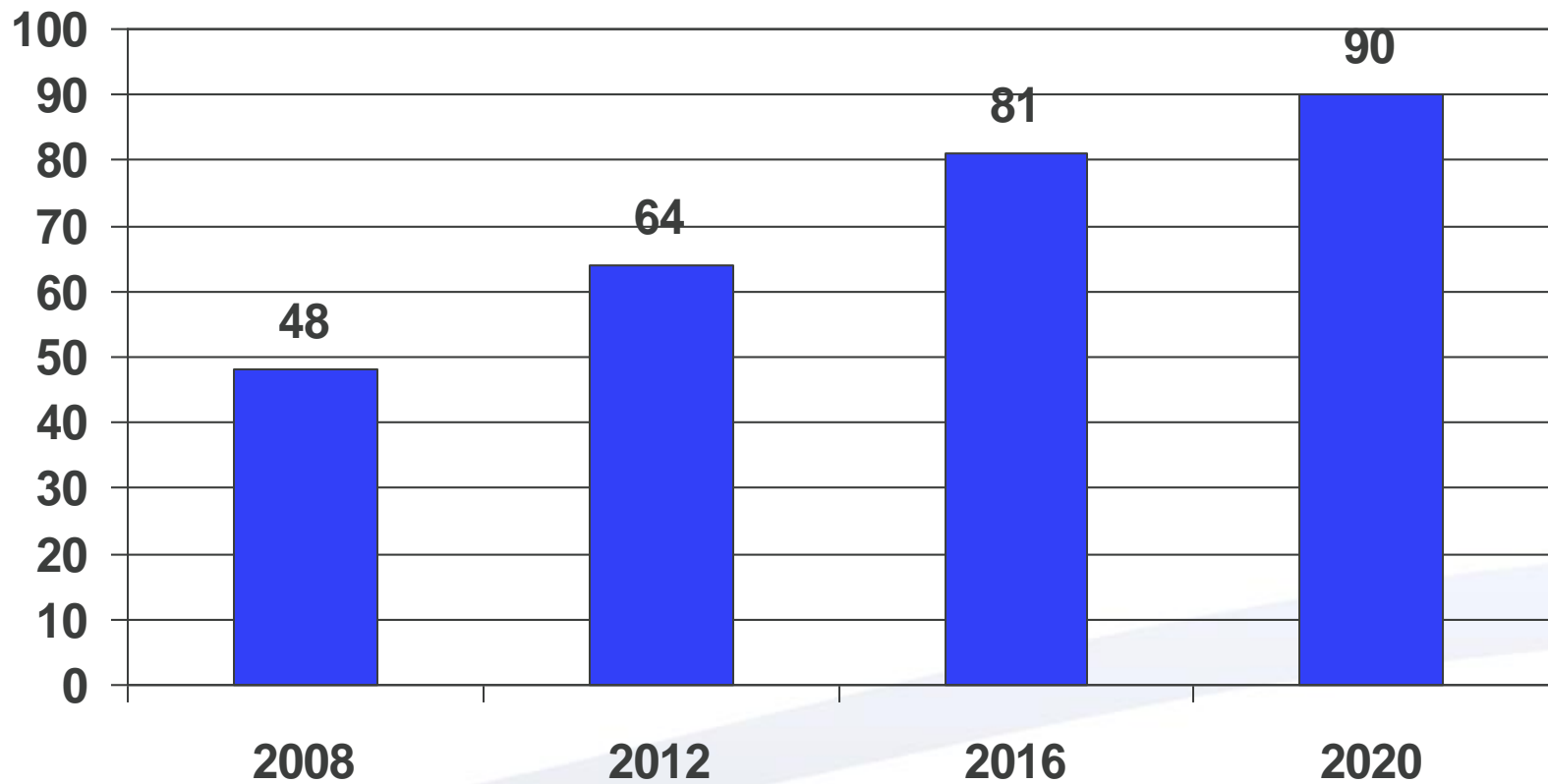
Change in Shares of White Working Class, White College Graduate and Minority Voters, Pennsylvania, Ohio, Florida and Nevada, 1988-2008



## Millennials Arrive at the Polls: The Youth Vote, 2000-2008



## Growth in Millennial Eligible Voters, 2008-2020 (millions)



# Size of the Millennial Generation

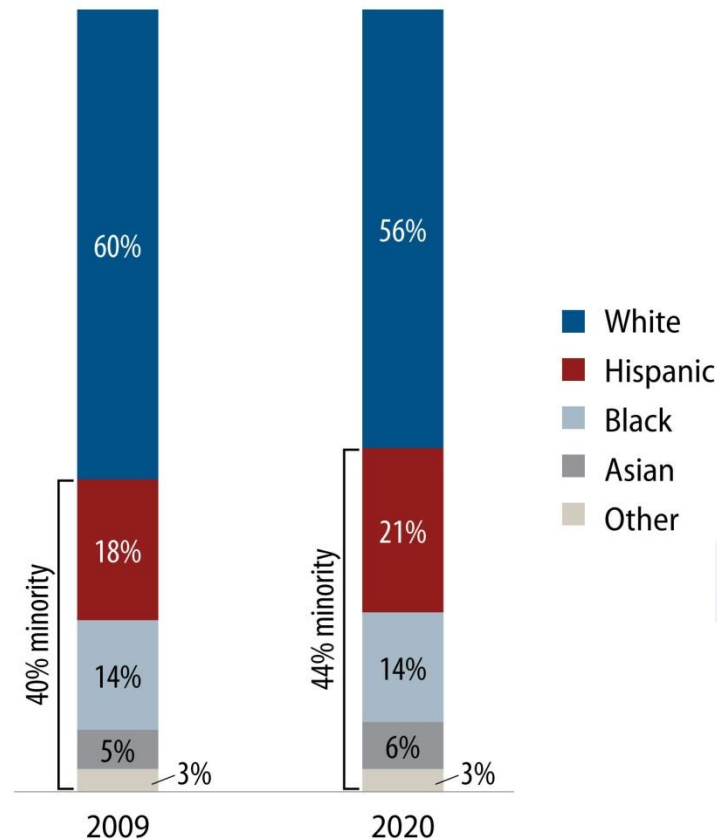
Millennial voting age population, eligible voters and estimated actual voters, 2008–2020

Year	Millennial voting age population	Millennial eligible voters	Millennial percent of eligible voters	Estimated millennial actual voters	Estimated millennial percent of actual voters
2008	55 million	48 million	23	25 million	20
2012	74 million	64 million	29	35 million	26
2016	93 million	81 million	36	46 million	33
2020	103 million	90 million	39	52 million	36

## Diversity of Millennial Generation

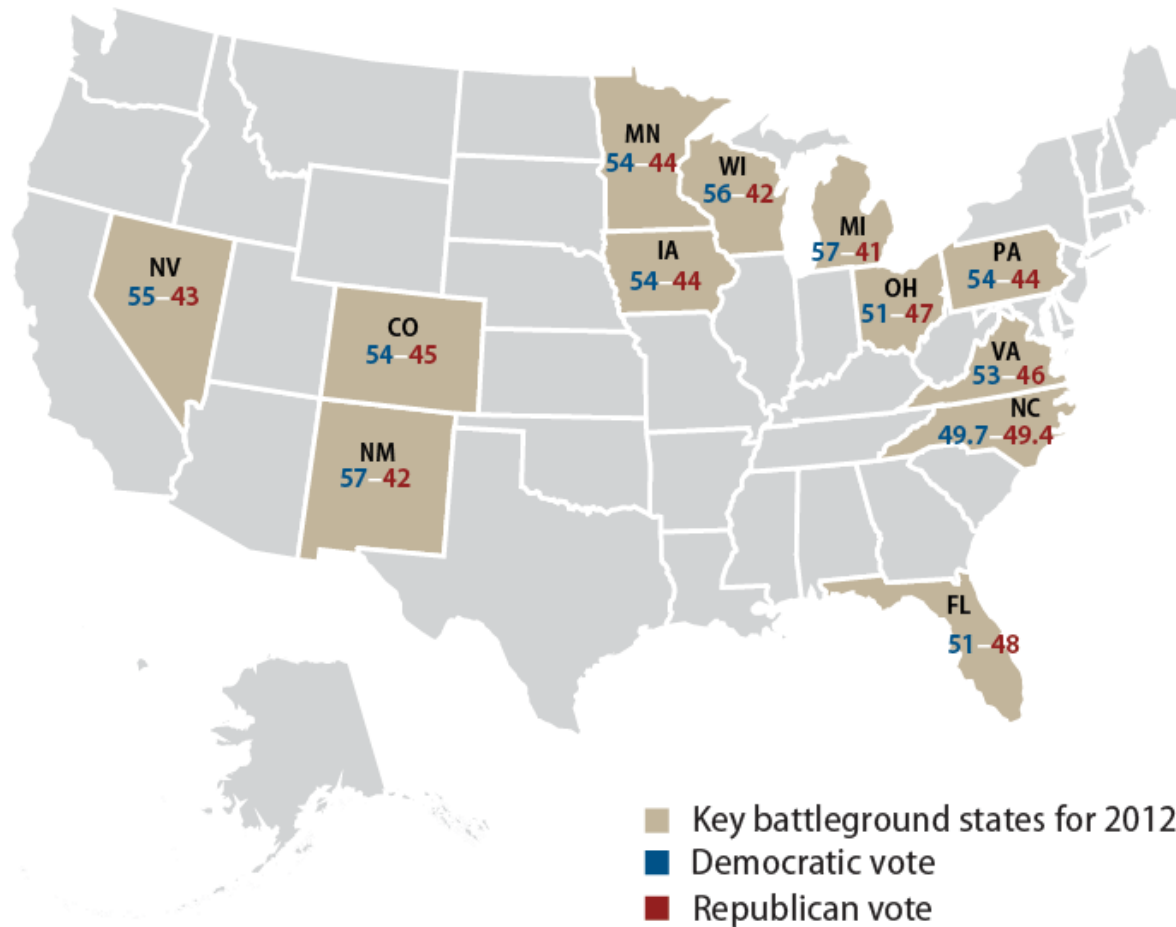
### A diverse generation

The racial and ethnic composition of Millennial adults, 2009 vs. 2020



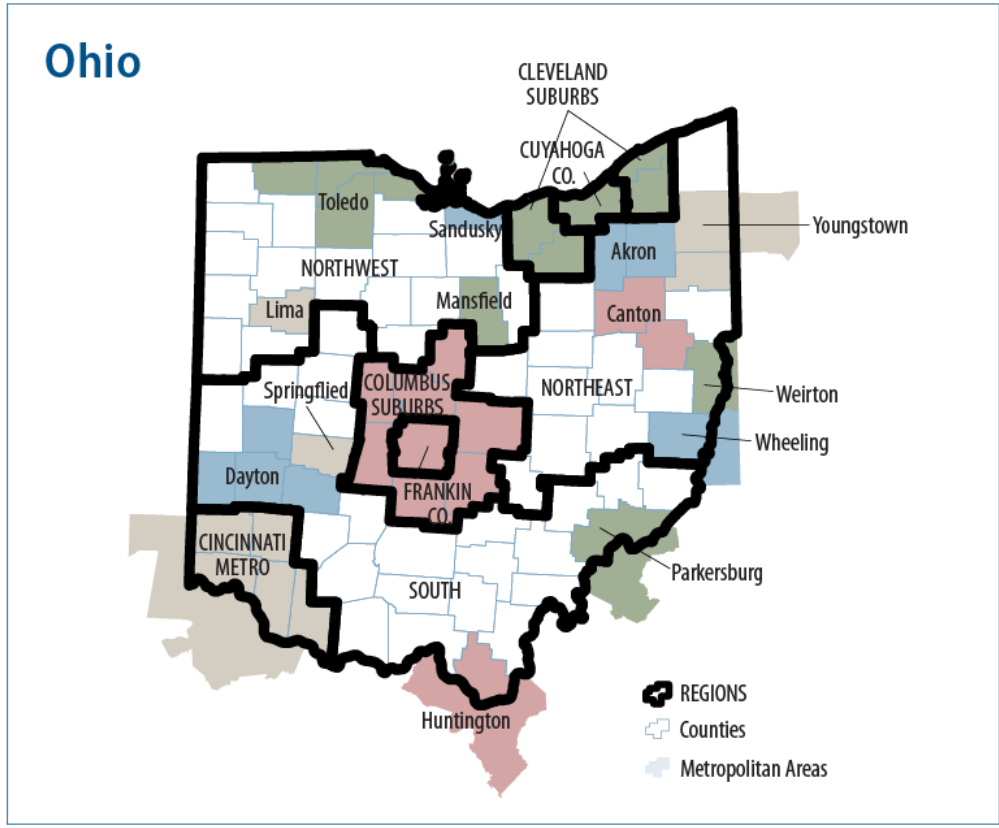
	D--2008	R--2008	Projected Share Change, 2008-12
Minorities	80	20	2
White college graduates	47	51	1
White working class	40	58	-3

## The 2012 Battleground



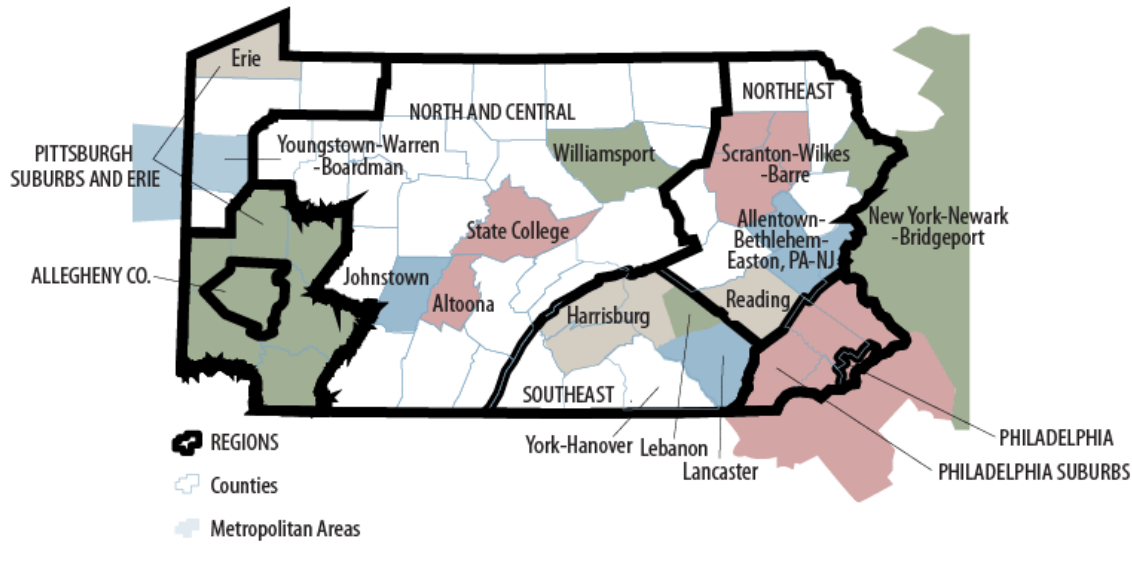
\*2008 Election results.

# Center for American Progress



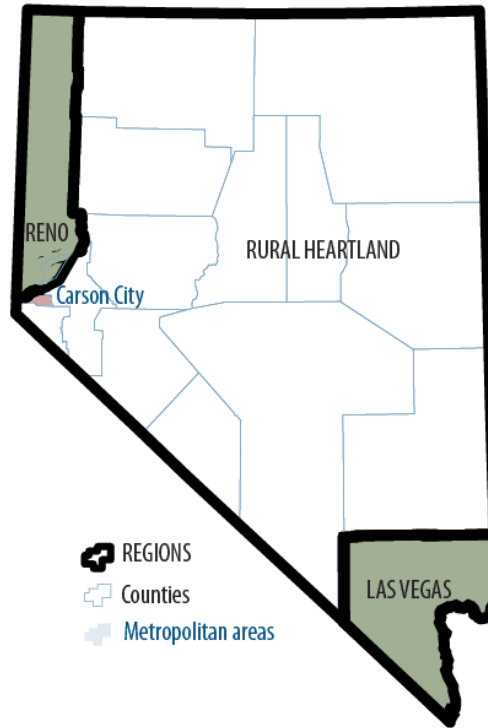
	D--2008	R--2008	Projected Share Change, 2008-12
Minorities	83	16	1
White college graduates	49	50	2
White working class	44	54	-3

## Pennsylvania



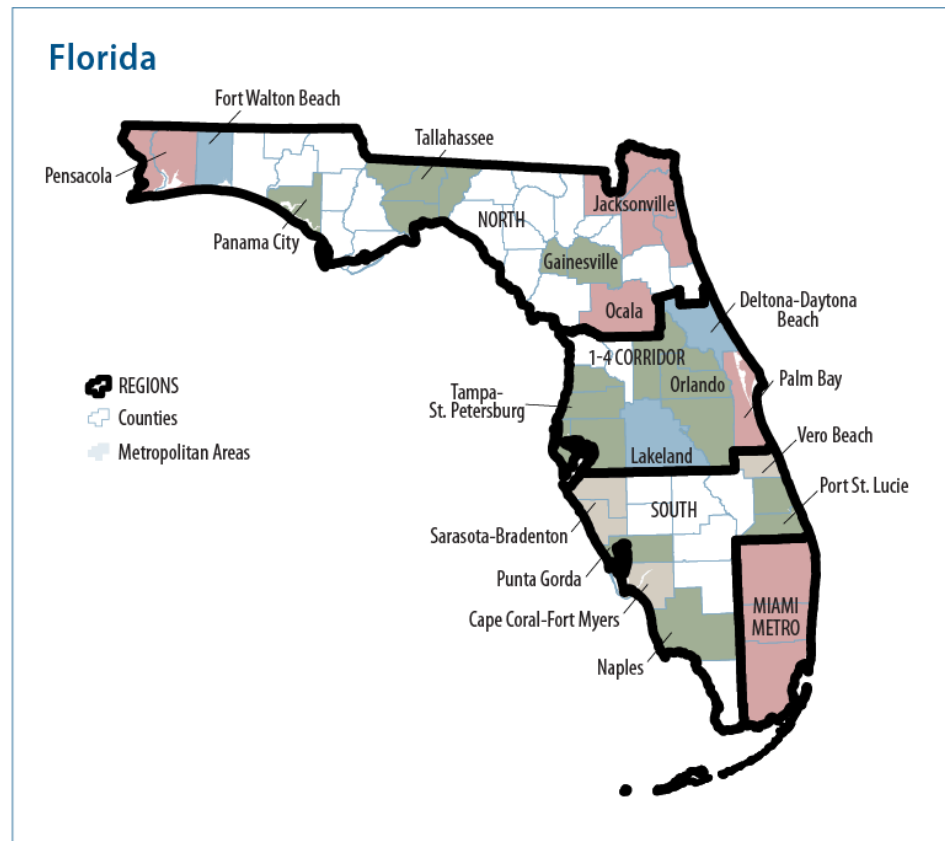
	D--2008	R--2008	Projected Share Change, 2008-12
Minorities	86	13	2
White college graduates	52	47	3
White working class	42	57	-5

## Nevada

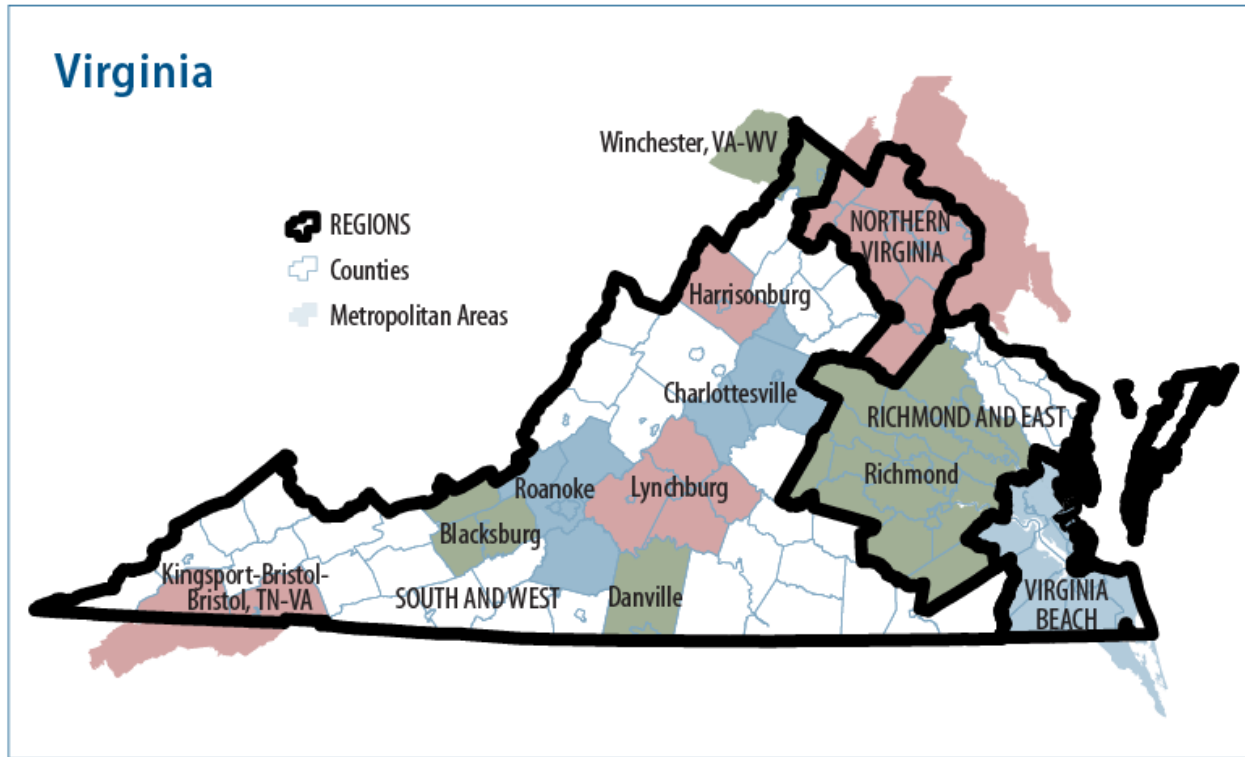


	D--2008	R--2008	Projected Share Change, 2008-12
Minorities	79	20	4
White college graduates	47	51	1
White working class	43	54	-5

# Center for American Progress



	D--2008	R--2008	Projected Share Change, 2008-12
Minorities	74	25	2
White college graduates	43	56	1
White working class	41	58	-3



	D--2008	R--2008	Projected Share Change, 2008-12
Minorities	83	16	2
White college graduates	44	55	3
White working class	32	66	-5

## Where Are We Now?

	<u>Obama</u>	<u>Romney</u>	<u>Other/ DK/Ref</u>
	%	%	%
<b>ALL VOTERS</b>	54	42	4
<b>RACE</b>			
White, non-Hispanic	44	52	4
Black, non-Hispanic	99	1	0
<b>AMONG WHITES</b>			
Men	40	55	5
Women	48	48	4
18-49	45	51	4
50+	44	52	4
College grad+	53	44	2
Some college or less	39	56	5

