

EU Code of Practice on Disinformation

The company specified below (the "**Relevant Signatory**") hereby commits to uphold the objectives of the EU Code of Practice on Disinformation.

So as to accomplish the objectives of the Code of Practice in an actual and effective manner, the Relevant Signatory undertakes to comply with the specific commitments it signs on in the following list.

As part of the signature process the Relevant Signatory further adds the best practices outline to the Annex to the Code of Practice and the next steps and milestones outlined herewith to the blueprint annexed to the Code of Practice.

COMMITMENTS

Scrutiny of ad placements

Commitment 1

- a. ✓
- b. ✓
- c. ✓
- d. ✓

Political advertising and issue-based advertising

- Commitment 2 ✓
- Commitment 3 ✓
- Commitment 4 ✓

Integrity of services

- Commitment 5 ✓
- Commitment 6 ✓

Empowering consumers

- Commitment 7 ✓
- Commitment 8 ✓
- Commitment 9 ✓
- Commitment 10 ✓
- Commitment 11 ✓

Empowering the research community

- Commitment 12 ✓
- Commitment 13 ✓

Commitment 14
 Commitment 15



BEST PRACTICES TO BE ADDED TO THE ANNEX TO THE CODE OF PRACTICE

| Subject Area | Best Practice Principles | Links to Policies/Actions | Explanation |
|--------------------------------|---|---|--|
| Advertising Policies | Platforms endeavour to tackle disinformation by pursuing follow the money approaches to disinformation and preventing bad actors from receiving remuneration. | Facebook false news policy | Policies disrupting economic incentives for people, Pages, and domains that propagate misinformation by removing accounts and content that violate our Community Standards or ad policies; reducing the distribution of false news and inauthentic content like clickbait and by informing people by giving them more context on the posts they see. |
| | | Facebook's ads policy | Examples of prohibited types of content (including false and misleading content) and consequences for failure to comply with local law and regulations, and Facebook's rules and standards |
| Political advertising policies | Online platforms are developing solutions to increase transparency of political advertising and enable consumers to understand why they are seeing ads. Platforms are also developing tools so that civil society can better understand the political online advertising ecosystem. | Facebook View Ads and Pages Transparency services | Controls for users to view more information about Pages and their active ads - this enables transparency about the full range of political actors' ads |
| | | Facebook political advertising policy | Policies allowing advertisers to run political, election related and issue ads, provided they comply with all applicable laws and processes required by Facebook. |
| | | Facebook "Why am I seeing this ad" service | Controls for users to determine what ads they see and explanations why. |
| Service integrity policies | Platforms endeavour to tackle disinformation by applying policies which | Facebook misrepresentation policy | Authenticity policies restricting impersonation and misrepresentation, and holding users and Pages accountable. |

| | | | |
|--|---|---|---|
| | limit the abuse of the platform by inauthentic users. | Facebook spam policy | Policies restricting commercial spam, and the use of misleading or inaccurate information to collect likes, followers, or shares. |
| | | Facebook transparency report (about fake accounts) | Report on enforcement of Community Standards including reporting on the removal of fake accounts. |
| Policies and actions to empower consumers | Platforms endeavour to tackle disinformation by providing users with information, tools and support to empower consumers in their online experience. These measures may also include redress and reporting systems. | How is Facebook's fact checking program working? | Information on Facebook's partnership with third-party fact-checking organizations. |
| | | Facebook consumer advice on false news | Resources for users on how to identify and limit the spread of false news. |
| | | Facebook trusted sources strategy | Policies that prioritize news content from sources the community rates as trustworthy. |
| | | Facebook News Feed transparency site and Inside Feed blog | Information for consumers about how News Feed works and describing changes in the NF algorithm |
| | | Reporting false news on Facebook | Tools for users to report false news. |
| Policies and actions to empower the research community | Platforms encourage research into disinformation and political advertising including on their platforms. | Facebook Elections Research Council | Initiative to support independent and credible research on the role of social media in elections and democracies more broadly. |
| | | Facebook Social Science One partnership | Partnership to support research on the effects of social media on democracy and elections, with access to Facebook data. |

NEXT STEPS AND MILESTONES TO BE ADDED TO THE BLUEPRINT FOR ACTION

| Date | Milestone | Description |
|-------------------|---|--|
| 26 September 2018 | Signing the Code of Practice | The final Code of Practice to be signed by members of the Working Group |
| October 2018 | Assigning of independent third party organization (TPO) monitor | This organization will review the transparency reports of signatories to assess compliance to the code |
| October 2018 | European Commission and multi-stakeholder forum members raise awareness of the CoP to get other signatories to join the CoP | |
| Autumn 2018 | Relevant signatories start to provide programs and/ or products to ensure access to authoritative (EU election-related) content and safety of the elections | |
| December 2018 | TPO submits report reviewing KPIs | As envisioned in the KPIs |
| December 2018 | European Commission publishes progress report | |
| Early 2019 | Network of independent fact-checking organizations launched and meeting facilitated with signatories to discuss collaboration | The Commission's communication envisions the creation of an independent network of fact-checking organizations |
| Early 2019 | Commission examines TPO report | The Commission will review the TPO report and communicate its views ahead of the May 2019 elections |
| Spring 2019 | Signatories convene annual event to foster discussions within academia, fact-checking community and businesses. | |
| May 2019 | European elections | |
| Autumn 2019 | Signatories submit reports | In compliance with the KPIs, signatories will submit reports on their implementation of the code |
| Autumn 2019 | TPO submits report reviewing | As envisioned in the KPIs |

| | | |
|-------------|--------------|--|
| | KPIs | |
| Autumn 2019 | MSF convenes | To review the effectiveness of the Code of Practice and lessons learned during the elections |

CATEGORY OF SIGNATORY:

COMPANY

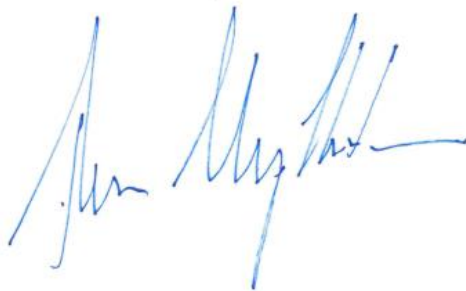


TRADE ASSOCIATION



ORGANISATION : Facebook

REPRESENTED BY : Thomas Myrup Kristensen, Managing Director EU Affairs



SIGNATURE

SIGNED IN: Brussels

SIGNED ON: 11.10.2018

Facebook key milestones for the Implementation of the Code of Practice on Disinformation:

| Date | Milestone | Description |
|----------------------------|--|---|
| Summer 2018 (already past) | Launch of Pages and Ads transparency services | Controls for users to view more information about Pages and their active ads - this enables transparency about the full range of political actors' ads |
| 26 September 2018 | Signing the Code of Practice | The final Code of Practice to be signed |
| Autumn 2018 | Best practice training and election integrity presentations in the European Parliament | Training for all European Parliament political groups on election integrity and use of FB as a campaigning tool |
| Autumn 2018 | "EU Conversations": Elections Integrity Roundtable Event | Event with key stakeholders to discuss and raise awareness on elections integrity efforts |
| Autumn 2018 | Election Integrity online resources | Dedicated online resources with information on Facebook's civic tools and best practices on how to engage constituents, security tips and news literacy |
| Spring 2019 | Launch of Political Ads transparency tools | Roll out political ad labelling and the political ads library across the whole EU |

EU Code of Practice on Disinformation

The company specified below (the "**Relevant Signatory**") hereby commits to uphold the objectives of the EU Code of Practice on Disinformation.

So as to accomplish the objectives of the Code of Practice in an actual and effective manner, the Relevant Signatory undertakes to comply with the specific commitments it signs on in the following list.

As part of the signature process the Relevant Signatory further adds the best practices outline to the Annex to the Code of Practice and the next steps and milestones outlined herewith to the blueprint annexed to the Code of Practice.

COMMITMENTS

Scrutiny of ad placements

Commitment 1

- a.
- b.
- c.
- d.

Political advertising and issue-based advertising

Commitment 2



Commitment 3



Commitment 4



Integrity of services

Commitment 5



Commitment 6



Empowering consumers

Commitment 7



Commitment 8



Commitment 9



Commitment 10



Commitment 11



Empowering the research community

Commitment 12



Commitment 13



Commitment 14




BEST PRACTICES TO BE ADDED TO THE ANNEX TO THE CODE OF PRACTICE

| Current Practices from Signatories of the Code | | | |
|--|---|---|--|
| Subject Area | Best Practice Principles | Links to Policies/Actions | Explanation |
| Advertising Policies | Platforms endeavour to tackle disinformation by pursuing follow the money approaches to disinformation and preventing bad actors from receiving remuneration. | Google Policy on misrepresentation | Ads policy that prohibits the placement of Google ads on pages that misrepresent, misstate, or conceal information about themselves, their content, or the primary purpose of their web properties; also prevents monetization of content about politics, social issues, or matters of public concern to users in another country if the advertiser misrepresents or conceals its country of origin or other material details. |
| | | Google's Annual Bad Ads Report | Example of transparency currently provided on advertising policies and enforcement. |
| Political advertising policies | Online platforms are developing solutions to increase transparency of political advertising and enable consumers to understand why they are seeing ads. Platforms are also developing tools so that civil society can better understand the political online advertising ecosystem. | Google ad settings for consumers | Controls for consumers to determine what advertisements they see |
| | | Google political advertising policy | Policy for political ads that includes restrictions on targeting to consumers |

| | | | |
|--|---|--|---|
| Service integrity policies | Platforms endeavour to tackle disinformation by applying policies which limit the abuse of the platform by inauthentic users. | Google work on authoritative content | Google's improvements to algorithms in Search to prioritize authoritative sources |
| | | Google News content policies | Content policies which require content to be accountable and transparent by providing accurate bylines and datelines and contact information for the publication. News policies also prohibit impersonation, misrepresentation or concealment of ownership or primary purpose, and coordinated activity to mislead users. |
| | | Google Webmaster Guidelines | Guidelines for web publishers explaining the most common forms of deceptive or manipulative behavior that will cause a page to be removed or lower ranked in Google's search products. |
| Policies and actions to empower consumers | Platforms endeavour to tackle disinformation by providing users with information, tools and support to empower consumers in their online experience. These measures may also include redress and reporting systems. | Google fact check tools for developers | Tools for fact check organizations to include their content in Search and News results on Google |
| | | Google ad settings for consumers | Controls for consumers to determine what advertisements they see |
| Policies and actions to empower the research community | Platforms encourage research into disinformation and political advertising including on their platforms. | Datacommons.org project on sharing fact check data | Cross-industry research project that Google participates in that shared fact check data with academic researchers |

NEXT STEPS AND MILESTONES TO BE ADDED TO THE BLUEPRINT FOR ACTION

| Date | Milestone | Description |
|-------------------|---|--|
| 26 September 2018 | Signing the Code of Practice | The final Code of Practice to be signed by members of the Working Group |
| October 2018 | Assigning of independent third party organization (TPO) monitor | This organization will review the transparency reports of signatories to assess compliance to the code |
| October 2018 | European Commission and multi-stakeholder forum members raise awareness of the CoP to get other signatories to join the CoP | |
| Autumn 2018 | Relevant signatories start to provide programs and/ or products to ensure access to authoritative (EU election-related) content and safety of the elections | |
| December 2018 | TPO submits report reviewing KPIs | As envisioned in the KPIs |
| December 2018 | European Commission publishes progress report | |
| Early 2019 | Network of independent fact-checking organizations launched and meeting facilitated with signatories to discuss collaboration | The Commission's communication envisions the creation of an independent network of fact-checking organizations |
| Early 2019 | Commission examines TPO report | The Commission will review the TPO report and communicate its views ahead of the May 2019 elections |
| Spring 2019 | Signatories convene annual event to foster discussions within academia, fact-checking community and businesses. | |
| May 2019 | European elections | |
| Autumn 2019 | Signatories submit reports | In compliance with the KPIs, signatories will submit reports |

| | | |
|-------------|-----------------------------------|--|
| | | on their implementation of the code |
| Autumn 2019 | TPO submits report reviewing KPIs | As envisioned in the KPIs |
| Autumn 2019 | MSF convenes | To review the effectiveness of the Code of Practice and lessons learned during the elections |

CATEGORY OF SIGNATORY:

COMPANY

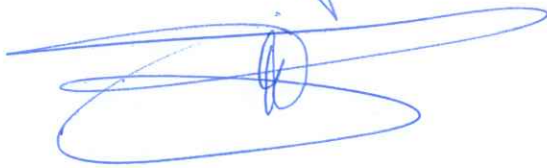


TRADE ASSOCIATION



ORGANISATION : Google LLC

REPRESENTED BY : Lie Junius, Director, EU Public Policy & Government Relations



SIGNATURE

SIGNED IN : Brussels

SIGNED ON

: 10 October 2018

Google key milestones for the Implementation of the Code of Practice on Disinformation:

| Date | Milestone | Description |
|-------------------|--|---|
| 26 September 2018 | Signing the Code of Practice | The final Code of Practice to be signed by members of the Working Group |
| Autumn 2018 | Training for European political groups | Google will kick off training for political groups that will be campaigning during the May 2019 elections |
| Autumn 2018 | Product announcement | We expect to make announcements as to the introduction of political advertising transparency tools that will be available during the European elections |
| Autumn 2018 | Security tools for elections | Google will introduce and train European political groups and election authorities on available tools to support the security of May 2019 elections |
| Spring 2019 | Transparency tools introduced | Google will implement new political advertising transparency tools |
| Spring 2019 | Launching Fact Check Explorer | Ahead of the elections, we will open access to new tools enabling for easier mark-up and discovery of fact-check content |

EU Code of Practice on Disinformation

The company/trade association specified below (the "**Relevant Signatory**") hereby commits to uphold the objectives of the EU Code of Practice on Disinformation.

So as to accomplish the objectives of the Code of Practice in an actual and effective manner, the Relevant Signatory undertakes to comply with the specific commitments it signs on in the following list.

As part of the signature process the Relevant Signatory further adds the best practices outline to the Annex to the Code of Practice and the next steps and milestones outlined herewith to the blueprint annexed to the Code of Practice.

COMMITMENTS

Scrutiny of ad placements

Commitment 1

- a. •
- b. •
- c. •
- d. •

Political advertising and issue-based advertising

Commitment 2 •

Commitment 3 •

Commitment 4 Mozilla •

Integrity of services

Commitment 5 •

Commitment 6 •

Empowering consumers

Commitment 7 Mozilla •

Commitment 8 •

Commitment 9 Mozilla •

Commitment 10 Mozilla •

Commitment 11 Mozilla •

Empowering the research community

Commitment 12 Mozilla •

Commitment 13 •

Commitment 14 Mozilla •

Commitment 15 Mozilla •

BEST PRACTICES TO BE ADDED TO THE ANNEX TO THE CODE OF PRACTICE

| | |
|--|--|
| Mozilla Information and Trust Initiative (MITI) (Commitment 7 & 10) | MITI is a comprehensive effort to develop products, research, and communities to battle information pollution and disinformation, e.g. Community Repository of Misinformation Research |
| The Mozilla Firefox 'Facebook Container' extension (Commitment 7) | An add-on that allows Firefox users manage various parts of their online life without intermingling their accounts. This reduces cross-site tracking, thereby making it harder for purveyors of disinformation to target them. |
| Mozilla's lightweight Firefox Focus (Commitment 7) | Privacy focused mobile browser. Similar as above. |
| Mozilla's The Coral Project (Commitment 9 & 10) | The Coral Project provides a variety of open source tools to help news organisations engage more closely with their audiences. This provides various ways for journalists to work more closely with their communities to identify misleading or false information, as well as helping community members identify such behavior within the comments, for newsroom action. |
| Mozilla's Transparency Report | Annual transparency report that gives insight into how the company deals with public and private entities across products such as Firefox. |
| Mozilla Fellowship Program (Commitment 10,12,13, and 14) | Provides a platform for technologists and policy experts to undertake actionable solutions-orientated research into some of the key challenges facing the internet ecosystem today. Several fellows across Mozilla's programs , such as Renee DiResta, have been undertaking cutting-edge research on online disinformation and web literacy. |
| Mozilla's Reality Redrawn (Commitment 10,12,13, and 14) | A programme sponsoring public demonstrations, using mixed reality and other art media that make the power of misinformation and its potential impacts visible and visceral. |

NEXT STEPS AND MILESTONES TO BE ADDED TO THE BLUEPRINT FOR ACTION

Mozilla has signed on to the areas of the code which are relevant to our own products and approaches to tackle disinformation. As a mission driven company, we are committed to work with other stakeholders to effectively thwart disinformation – in Europe and around the world. This is the reason many commitments do not directly apply to Mozilla (as for instance the advertising sections), but it should be noted we endorse these principles and in the case

our activities do extend into these areas at some point in the future, we would plan to fully comply with the commitments of this Code of Practice.

The following provide specificities relating to Mozilla's planned actions from now through 2019:

Commitment 4 – In recognition of the role that issue-based advertising plays in disinformation campaigns, while at the same time the lack of clear definition across the various sectors that deal with it, Mozilla commits to make resources and time available to continue this work stream.

Commitments 7, 9, and 11 – There are two product related rollouts that are relevant to these commitments:

1. **A Firefox Election Bundle for the EU Parliament Elections**, to be released before May 2019. This would be a variation of our [election bundle in the US](#), and could include, for instance, the Facebook Container and other tools intended to provide more transparency to the user regarding the political advertising targeting them.
2. **Enhanced security features in the default setting of Firefox**: As purveyors of disinformation feed off of information that can be revealed about an individual's browsing behaviour, we will be rolling out a number of security features in the browser that will, among other things, block cross-site tracking by default. This is expected in the upcoming release of Firefox 65, at the beginning of 2019.

Commitment 10 – There are two initiatives to highlight that we will undertake in 2019:

1. **The Mozilla Foundation Fellowship Program**: We will continue to invest in this platform for technologists and policy experts to undertake actionable solutions-orientated research into some of the key challenges facing the internet ecosystem today. [Several fellows across Mozilla's programs](#), such as Renee DiResta, have been undertaking cutting-edge research on online disinformation and web literacy.
2. **Increased staff support in Europe**: The Mozilla Foundation is currently hiring two full time employees to work on disinformation with a focus on the EU region. This will include a partnerships coordinator, who will work with a range of stakeholders and experts to forge pragmatic and informed approaches to tackle disinformation; and a communications lead, who will devise efforts to educate EU citizens about disinformation, particularly in the lead-up to major elections such as those of the EU Parliament.

CATEGORY OF SIGNATORY:

COMPANY •

TRADE ASSOCIATION •

ORGANISATION: Mozilla

REPRESENTED BY: Raegan MacDonald, Head of EU Public Policy, Mozilla Corporation

SIGNATURE

SIGNED IN: Brussels

SIGNED ON: 16 October 2018

Mozilla Milestones for the Implementation of the Code of Practice on Disinformation:

| Date | Milestone | Description |
|-------------------|---|--|
| Autumn 2018 | Increased staff support in Europe to tackle disinformation | The Mozilla Foundation is currently hiring two full time employees to work on disinformation with a focus on the EU region. This will include a partnerships coordinator, who will work with a range of stakeholders and experts to forge pragmatic and informed approaches to tackle disinformation; and a communications lead, who will devise efforts to educate EU citizens about disinformation, particularly in the lead-up to major elections such as those of the EU Parliament. |
| Autumn 2018 | Signing of the Code of Practice | The final Code of Practice to be signed by members of the Working Group |
| Q1 2019 | Rollout of enhanced security features in the default setting of Firefox | As purveyors of disinformation feed off of information that can be revealed about an individual's browsing behaviour, we will be rolling out a number of security features in the browser that will, among other things, block cross-site tracking by default. This is expected in the upcoming release of Firefox 65, at the beginning of 2019. |
| Q1 2019 | The Mozilla Foundation Fellowship Program - new cohort | We will continue to invest in this platform for technologists and policy experts to undertake actionable solutions-orientated research into some of the key challenges facing the internet ecosystem today. Several fellows across Mozilla's programs , such as Stefania Koskova , will continue to undertake cutting-edge research on online disinformation and web literacy. |
| End of Q1/Q2 2019 | Launch of Firefox Election Bundle for the EU Parliament Elections | To be released before May 2019. This would be a variation of our election bundle in the US , and could include, for instance, the Facebook Container and other tools intended to provide more transparency to the user regarding the political advertising targeting them. |

EU Code of Practice on Disinformation

The company/trade association specified below (the "**Relevant Signatory**") hereby commits to uphold the objectives of the EU Code of Practice on Disinformation.

So as to accomplish the objectives of the Code of Practice in an actual and effective manner, the Relevant Signatory undertakes to comply with the specific commitments it signs on in the following list.

As part of the signature process the Relevant Signatory further adds the best practices outline to the Annex to the Code of Practice and the next steps and milestones outlined herewith to the blueprint annexed to the Code of Practice.

COMMITMENTS

Scrutiny of ad placements

Commitment 1

- | | | |
|----|---------|---|
| a. | Twitter | • |
| b. | -- | • |
| c. | Twitter | • |
| d. | -- | • |

Political advertising and issue-based advertising

- | | | |
|--------------|---------|---|
| Commitment 2 | Twitter | • |
| Commitment 3 | Twitter | • |
| Commitment 4 | Twitter | • |

Integrity of services

- | | | |
|--------------|---------|---|
| Commitment 5 | Twitter | • |
| Commitment 6 | Twitter | • |

Empowering consumers

- | | | |
|---------------|---------|---|
| Commitment 7 | -- | • |
| Commitment 8 | -- | • |
| Commitment 9 | Twitter | • |
| Commitment 10 | Twitter | • |
| Commitment 11 | Twitter | • |

Empowering the research community

- | | | |
|---------------|---------|---|
| Commitment 12 | Twitter | • |
| Commitment 13 | Twitter | • |
| Commitment 14 | Twitter | • |
| Commitment 15 | Twitter | • |

BEST PRACTICES TO BE ADDED TO THE ANNEX TO THE CODE OF PRACTICE

ANNEX (format):

| Current Practices from Signatories of the Code | | | |
|--|---|---|---|
| Subject Area | Best Practice Principles | Links to Policies/Actions | Explanation |
| Advertising Policies | Platforms endeavour to tackle disinformation by pursuing follow the money approaches to disinformation and preventing bad actors from receiving remuneration. | Twitter ads policy | Ads policy highlighting the responsibility of advertisers on Twitter, covering issues such as, links within ads, as well as for transactions and sales promoted through Twitter Ads. |
| | | Twitter ads quality policy | Transparency rules and requirements for advertisers on Twitter. |
| | | | |
| Political advertising policies | Online platforms are developing solutions to increase transparency of political advertising and enable consumers to understand why they are seeing ads. Platforms are also developing tools so that civil society can better understand the political online advertising ecosystem. | Twitter Ads Transparency Centre | Transparency dashboard for both users and non-users providing transparency on all ads running on Twitter. |
| | | How Twitter ads work | Information and controls for users on how Twitter Ads work, why you see certain ads, your privacy settings and other options. |
| | | Twitter Political Campaigning Policy | Policy around political campaigning advertising on Twitter, including country specific restrictions. |
| | | | |
| Service integrity policies | Platforms endeavour to tackle disinformation by applying policies which limit the abuse of the platform by inauthentic users. | Twitter rules on automation and misrepresentation | Rules and transparency around automated applications or activities on Twitter. |
| | | Twitter impersonation policy | Twitter policy regarding impersonation, for example, accounts portraying another person in a confusing or deceptive manner may be permanently suspended under the Twitter impersonation policy. |

| | | | |
|--|---|--|---|
| | | Twitter Spam policies | Rules and transparency around how Twitter tackles and defines spammy behaviour, for example, users may not use Twitter's services for the purpose of spamming anyone. Spam is generally defined on Twitter as bulk or aggressive activity that attempts to manipulate or disrupt Twitter or the experience of users on Twitter to drive traffic or attention to unrelated accounts, products, services, or initiatives. |
| | | Twitter inactive account policy | Policy and enforcement around inactive accounts. |
| | | | |
| Policies and actions to empower consumers | Platforms endeavour to tackle disinformation by providing users with information, tools and support to empower consumers in their online experience. These measures may also include redress and reporting systems. | Twitter user personalisation and data settings | User controls and personalisation on how data is used on Twitter. |
| | | Reporting Twitter Ads | Procedures for users on how to report advertising on Twitter. |
| | | Twitter Transparency report | Our biannual Twitter Transparency Report highlights trends on requests, transparency updates, privacy best practices. The report also provides insight into whether or not we take action on these requests. |
| | | Twitter for Good | Source for information on Twitter's collaboration and work around media and digital literacy, online safety and education, freedom of expression and civil liberties. |
| | | | |
| Policies and actions to empower the research community | Platforms encourage research into disinformation and political advertising including on their platforms. | Twitter "Do more with data" initiative | Examples from data scientists for getting the most out of Twitter data. |
| | | Twitter external health metric proposal | Twitter proposal for partnership with outside experts to help identify health is measured on Twitter, touching on issues including: shared attention, shared reality, variety of opinion, and receptivity. |
| | | Twitter developer policy | Provides rules and guidelines for researchers/developers who interact with Twitter's ecosystem of applications, services, website, web pages and content including any content that we may make available through our other covered services set forth at https://support.twitter.com/articles/20172501 ("Twitter Services"). |

NEXT STEPS AND MILESTONES TO BE ADDED TO THE BLUEPRINT FOR ACTION

| Date | Milestone | Description |
|----------------------|---|--|
| 26 September 2018 | Signing the Code of Practice | The final Code of Practice to be signed by members of the Working Group |
| October 2018 | Assigning of independent third party organization (TPO) monitor | This organization will review the transparency reports of signatories to assess compliance to the code |
| October 2018 | European Commission and multi-stakeholder forum members raise awareness of the CoP to get other signatories to join the CoP | |
| Autumn 2018 | Relevant signatories start to provide programs and/ or products to ensure access to authoritative (EU election-related) content and safety of the elections | |
| End of November 2018 | Signatories submit reports | In compliance with the KPIs, signatories will submit reports on their implementation of the code |
| December 2018 | TPO submits report reviewing KPIs | As envisioned in the KPIs |
| December 2018 | European Commission publishes progress report | |
| Early 2019 | Network of independent fact-checking organizations launched and meeting facilitated with signatories to discuss collaboration | The Commission's communication envisions the creation of an independent network of fact-checking organizations |

| | | |
|-------------|---|---|
| Early 2019 | Commission examines TPO report | The Commission will review the TPO report and communicate its views ahead of the May 2019 elections |
| Spring 2019 | Signatories convene annual event to foster discussions within academia, fact-checking community and businesses. | |
| May 2019 | European elections | |
| Autumn 2019 | Signatories submit reports | In compliance with the KPIs, signatories will submit reports on their implementation of the code |
| Autumn 2019 | TPO submits report reviewing KPIs | As envisioned in the KPIs |
| Autumn 2019 | MSF convenes | To review the effectiveness of the Code of Practice and lessons learned during the elections |

ORGANISATION : Twitter

REPRESENTED BY : Stephen Turner, Head of Public Policy, Government and Philanthropy at Twitter Belgium

SIGNATURE

SIGNED IN : Brussels **SIGNED ON** : 10 October 2018

Twitter Milestones for the Implementation of the Code of Practice on Disinformation:

| Date | Milestone | Description |
|-------------|--|--|
| Summer 2018 | Twitter Ads Transparency Center . | Transparency dashboard for both users and non-users providing transparency on all ads running on Twitter. |
| Autumn 2018 | Signing the Code of Practice | The final Code of Practice to be signed by members of the Working Group |
| Autumn 2018 | Announcement on policy update on fake accounts | Twitter is updating and expanding its rules to better reflect it identifies fake accounts, and what types of inauthentic activity violates its guidelines. |
| Autumn 2018 | Training for European political groups | Twitter will kick off training for political groups that will be campaigning during the May 2019 elections. |
| Q1 2019 | Launch of Twitter EU Elections Centre | Twitter will launch an EU specific elections integrity centre which will provide updates and tools for users, political groups, and politicians on safety tools, and enforcement measures. |
| Q2 2019 | Updating Twitter ads transparency centre | Twitter will update its ads transparency centre to include EU specific political advertising transparency. |